



press release

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FOR IMMEDIATE RELEASE

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New Plant Nutrient Analysis at MCR Labs Can Help Growers Save Money and Improve Yield

MCR Labs' new testing service provides data to assess plant health and make informed cultivation decisions by revealing the nutrients present in a plant's tissue.

FRAMINGHAM, Mass. – MCR Labs is now offering a [Plant Nutrient Analysis](#) to home growers and commercial cannabis cultivators. The test provides cannabis growers with a detailed breakdown of the presence and concentration of 11 micro and macronutrients found within the tissue of submitted plant samples.

MCR Labs is a licensed independent testing lab providing compliance testing to marijuana establishments, but Plant Nutrient Analysis is an optional screen not required for compliance testing of legal cannabis products. This test is designed to [help growers improve plant health and productivity](#), optimize cultivation practices, and cut costs related to supplemental nutrient feeding.

“Nutrient analysis offers a lot of beneficial data that could fundamentally change how growers assess and maintain healthy plants,” said Michael Kahn, MCR Labs founder and CEO. “Seeing trends and correcting imbalances early could mean bigger yields and better-quality output.”

By launching testing services beyond their state’s compliance scope, MCR Labs hopes to strengthen their role as a partner to growers and cannabis businesses looking to get the most out of their plants. “The goal in developing this test was to give our clients access to insights about nutritional deficiencies or excesses that can save them time, effort, and money spent on keeping their plants happy,” said Julie Martellini, MCR Labs scientific operations manager.

MCR Labs has begun accepting samples for Plant Nutrient Analysis at their Massachusetts facility. They plan to offer this service at all of their facilities by the end of the year.

About MCR Labs: MCR Labs is one of the longest operational cannabis testing laboratories on the East coast with facilities operating in several legal cannabis markets. We are ISO/IEC 17025:2017 accredited providers of analytical cannabis product testing and R&D services committed to assisting licensed marijuana establishments, patients, researchers, entrepreneurs, and advocates. Our team of chemists and pharmaceutical scientists are dedicated to advancing public health and safety through leading-edge chemical analysis of cannabis products and offering unparalleled guidance and support for partners, regulators, and the communities we serve. For more information visit <http://mcrlabs.com>.

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