



press release

Contact: Joe Crinkley
Phone: (857) 230-0839
Email: PR@mcrlabs.com

FOR IMMEDIATE RELEASE

March 11, 2021

Virtual Job Fair Will Prepare Candidates To Sprout Their Cannabis Careers

MCR Labs “Cultivating an Industry” virtual career fair will help cannabis job seekers network with hiring managers and improve interview skills for pursuing opportunities in the cannabis industry.

FRAMINGHAM, Mass. – Anyone interested in joining the cannabis industry is invited to speak directly with hiring managers and learn more about pursuing job opportunities with marijuana establishments at the “Cultivating an Industry” virtual career fair hosted by MCR Labs on Tuesday, March 30. The event will take place online from 4-6 p.m. and feature a panel discussion with business administrators and cannabis industry recruiters as well as a networking session where candidates can learn about specific job openings.

According to MCR Labs’ Outreach & Event Specialist Melissa Kenton, there are currently 10 Massachusetts cannabis companies that will join to promote their current job openings with more potentially signing on later. The current event roster includes:

- Berkshire Roots
- Blackstone Valley Cannabis
- Elevate Northeast
- EzHire Cannabis
- Garden Remedies
- Good Chemistry
- Major Bloom
- New Dia
- Trulieve
- The Cannabis Center of Excellence

Additionally, MCR Labs is partnering with cannabis education and research non-profit, [The Cannabis Center of Excellence \(CCoE\)](#), and a cannabis-focused recruiting agency, [EzHire Cannabis](#), to assist with the event. CCoE will be running the panel discussion, and EzHire will provide interview preparation resources to help candidates position themselves effectively when speaking with potential employers.

“Our past career fairs were well received, and the panelists we’ve brought in this time around plus the interview help will offer some great insights to job seekers looking to work with cannabis plants as well as those interested in the administrative side of the industry,” said Kenton.

Those interested in learning more and registering for the “Cultivating an Industry” career fair can do so by visiting <https://tinyurl.com/CannabisCareerMA> or by emailing hello@mcrlabs.com.